



August 8, 2015

## **MEDIA ADVISORY**

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### **Media Day at Philippe's: Sample French Dips & Drink Pairings**

What: Philippe the Original is inviting bloggers, writers, photographers and all certified members of the media for a special **Media Day** to sample French Dips – Beef, Turkey, Lamb, Pork, Pastrami and Ham – side dishes, and drink pairings.

When: **Thursday, August 27 at 11:00 a.m.**

Where: Upstairs at Philippe the Original, 1001 N. Alameda St., Los Angeles, CA 90012

Why: The menu has remained simple since the restaurant opened in 1908, but can still offer diverse and delicious combinations of French Dip sandwiches, sides and drinks.

Delight your palate with a sample of each of Philippe's six French Dips on the menu, including the newest member, the hot New York Pastrami Dip.

Enjoy a showcase of harmonies between French Dips, sides and drinks. Learn which French Dip flavors (and cheeses) match up best with sides such as Coleslaw, Pickled Eggs, Potato or Macaroni Salad.

Even better, all attendees will enjoy a few 2 oz. pours of craft beer or wine to top off the experience.

Guests will receive a squeeze bottle of Philippe's famous Hot Mustard for the office or home as an event gift.

Philippe's added the hot Pastrami Dip to the menu in January.

"It is the best tasting — it's a nice combination of meat and fat, stays moist and tastes great," said owner and general manager, Richard Binder.

RSVP Required:

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